FORM PTO-1449 (Modified)

List of Patents and Publications for Applicant's Information Disclosure Statement 2 2 2001

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ATTY. DOCKEY NO. RSW920010070US1

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APPLICANT: Lala, R. tal.

FILING DATE: May 01, 2001 GROUP:2152

Reference Designation

**US PATENT DOCUMENTS** 

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Examiner Initials	***	Document Number	Date	Name	Class/Subclass	Filing Date (If. Appro.)
urayayaya	AA AB AC AD AE AF AG AH	6,009,411 5,950,173 5,915,243 5,446,890 5,918,211 5,791,991 5.664,729 5,963,952	12/28/99 09/07/99 06/22/99 08/29/95 06/29/99 08/11/98 07/01/97 10/05/99	Kepecs Perkowski Smolen Renslo et al. Sloane Small Deaton et al. 5,544,733 Smith	705/14 705/26 705/14 395/600 705/16 463/41 395/214 707/102	11/14/97 05/12/97 08/29/96 10/25/94 05/30/96 11/15/95 01/04/94 07/15/97
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OTHER ART (Including Author, Title, Data, Pertinent Pages, etc.)

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Al Sumner, I. "Web Site Novelties Can Bring PR Opportunities", Marketing, pp.31, 17 June 1999 Haymarket Business Publications

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AJ Kumar, M. et al. "Sales Promotions on the Internet" Proceedings of the 3<sup>rd</sup> USENIX Workshop on Electronic Commerce, pp. 167-176, Published: Berkeley, CA, 1998

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Nelson, K. "Marketing Meets Automation to Increase Sales", Business Marketing, vol. 83, no. 9 pp. 47, Sept. 1998

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8/6/0H

Examiner: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

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